

Canada's Boreal Forest Amazon of the North

Visit the Boreal Forest for Outdoor Adventure

Canada's Boreal Forest region is one of the largest intact forests left in the world, abundant with outdoor opportunities.

At 1.5 billion acres, the Boreal contains almost one-quarter of the world's remaining intact forests and holds more fresh water in its wetlands, lakes and rivers than any other place on Earth.

This wild place invites adventure: bird-watching, wildlife viewing, canoeing, kayaking, fishing, hiking – a full range of outdoor activities.



The Boreal Forest region stretches across the continent from Alaska to the Atlantic Ocean

Discover Billions of Birds and Other Wildlife



The Boreal Forest is known as the “Bird Nursery of the North” because it supports over 300 species of birds – nearly 50% of the species found in the U.S. and Canada. About 3 billion birds fly north to the Boreal each spring to build nests and lay eggs after spending the winter in South and Central America, Mexico, the Caribbean, and the United States.

Some of the largest remaining populations in the world of grizzly bear and caribou are found in the Boreal. The Boreal is also home to wolves, moose, lynx, and other large mammals.

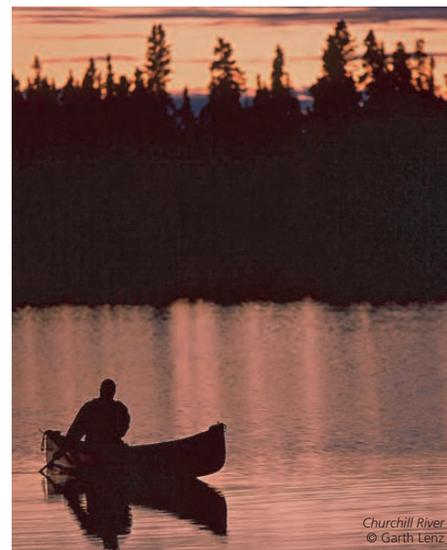


Fish Gorgeous Lakes, Paddle Wild Rivers, Hike Millions of Miles

The waters of the Boreal Forest region have held the attention of the world's most avid fishermen and filled the pages of fishing magazines. The countless lakes and rivers, which take up a sizable portion of the Boreal Forest region, are home to a variety of species of freshwater fish, including lake trout, walleye, whitefish, burbot, and northern pike. Boreal waters are prime fishing grounds, producing trophy-sized fish.

The density of lakes and rivers is the greatest on earth – 1.5 million lakes are located in Canada's Boreal region, and many of the country's large river systems all flow through the region. These are the nursery for 40 percent of North America's migratory waterfowl, such as the American black duck, mallard, blue-winged teal, and northern shoveller. Three of the largest lakes and one of the longest rivers in the world are found here.

Pine, spruce, fir, and tamarack stands are interspersed with peat bogs, fens, and wetlands in the Boreal. 70% of the Boreal Forest is still unfragmented by roads.



Billions in Outdoor Tourism



The Boreal's natural wealth attracts millions of visitors. Over 1 million people visit Canada from the U.S. each year, spending nearly \$1 billion on outdoor activities.

Twenty million Canadians participate in nature-related activities annually. One-third of these trips are within the Boreal region. Canadian residents and U.S. tourists combined annually spend \$11.7 billion on nature-related activities in Canada.



Work With Us to Keep the Boreal Wild



We're working to educate Americans about North America's last and largest remaining wild area before it's too late. The Boreal region is under immediate threat from the oil and gas, mining, hydropower, and timber industries.

In Canada's Boreal we have an opportunity to get it right. The Canadian Boreal Initiative has launched the Boreal Forest Conservation Framework and is working with leading companies, Aboriginal communities, and conservation groups to promote the Framework's vision of a balanced approach to conservation:

- Set aside at least 50% of the region in protected areas
- Ensure sustainable development on remaining lands

Your Company Can Help

- Sign the Boreal Conservation Framework now
- Encourage the Outdoor Industry Association to endorse the Framework

About the Boreal Songbird Initiative

The Boreal Songbird Initiative (BSI) is dedicated to outreach and education about the importance of the Boreal Forest region to North America's birds. We work with the organizations listed below to protect the Boreal and the birds that breed there. For more information, visit www.borealbirds.org

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Discover the Boreal Forest!

